



## **PRESS RELEASE**

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### **Graphic Controls Medical Introduces Low-Cost Ultrasound Films**

Buffalo, NY – February 26, 2010 - For nearly 100 years, the name Graphic Controls has been synonymous with recording chart paper. Now in addition to their vast library of recording charts, Graphic Controls is introducing a line of ultrasound films.

Available in both high-density and high-gloss formats, Graphic Controls Ultra 110HD and Ultra 110HG are competitively priced thermal ultrasound films compatible with both Sony and Mitsubishi medical grade printers. “There were a few generics in the market already, but we knew people were looking for something better” said Sam Heleba, President of Graphic Controls LLC. “We spent several years working to perfect the image quality of our film and believe we have the best quality, best value product available on the market today”. Graphic Controls’ customers agree. In an end-user sampling test, Ultra 110HD and HG got high marks; paired with very attractive pricing - it’s an easy purchasing decision.

In addition to the ultrasound films, Graphic Controls stocks 100’s of thermal recording charts used in departments throughout a hospital including cardiology, labor & deliver, pharmacy, lab, ER, blood bank, central sterilization, facility management and more. Beyond the most popular charts, Graphic Controls also carries some more unique charts, including many styles of EEG charts, which are getting harder and harder to find. “Most people don’t realize the extent to which this product is utilized in a hospital; it touches nearly every department”, said Leslie Hornung, Director of Medical Sales, “Because Graphic Controls carries so many styles and brands, we can often consolidate a hospital using 20-30 different vendors to just one”.

Formerly part of Tyco Healthcare (Covidien/Kendall), Graphic Controls LLC was established in 2004 and following a 4-year hiatus, re-entered the medical supply market in 2008. Graphic Controls also provides customized, private label products, and supplies medical and industrial chart products to OEM and distributor customers worldwide. Graphic Controls can be reached at 1.800.669.6905 or [www.graphiccontrolsmedical.com](http://www.graphiccontrolsmedical.com)

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For nearly 100 years, Graphic Controls has been producing high quality, precision recording charts and marking systems for both medical and industrial instrumentation. Graphic Controls ships products to over 45,000 customers in North America and over 80 countries worldwide. In addition to medical recording charts, the Graphic Controls product line includes ink jet fluids and equipment; entertainment, theme park and gaming tickets; point-of-sale papers, PVC cards and security products.